



DISCOVER BOVEY TRACEY

RATE CARD

Who Are We?

Discover Bovey Tracey is run by Visit South Devon who are the Official Destination Marketing Organisation for the region. We provide the no 1. resource for both visitors and media on places to visit, events, accommodation, attractions, places to eat & more.

We are a not for profit Community Interest Company (CIC) working to promote the region to National and International markets for the benefit of local businesses and the tourism economy.



07590 570007 | louise@visitsouthdevon.co.uk
www.visitsouthdevon.co.uk



VISIT SOUTH DEVON STATS

2.0 million pageviews

1.2 million sessions

1.0 million users

80% UK users

20% International users

**30k e-newsletter
subscribers**



15K followers



1.6K followers



26.4K followers

Why Join Discover Bovey Tracey?

Promotional listing on the website for 12 months

Participate in press trips and familiarisation visits

Access exclusive offers from our Business Services Partners

Invitations to networking events, conferences, Travel Trade and Group Travel shows*

Promote your business through our e-newsletter*

Advert in the South Devon Visitor Guide (online only)*

Provide guest blog posts

Submit an unlimited number of events to the 'What's On' section of the website

Participate in competitions with VSD

Provide content to be posted on VSD social channels and engagement from VSD accounts

Instagram stories takeover opportunities

*Additional cost



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MEMBERSHIP

Discover Bovey Tracey's membership is the equivalent of a Visit South Devon bronze listing. For added benefits and higher levels, please view our standard membership pack.

ALL PRICES EXCLUDE VAT

PACKAGE	BRONZE
WHAT'S INCLUDED	£199 +VAT
Listing Details Website link, email link, contact details, opening times, map, pricing, mobile & desktop	Yes
Number of Images These may be changed as often as you like	1
Description	Unlimited
Priority in Search Results	4th
Extranet Login Ability to edit your own listing	Yes
Event Listings	Unlimited
Social Media Support Option to send prepared content to be posted on VSD channels & access to the VSD Members Facebook group	Yes
Branding Use of our branding for your own marketing, member sticker for your website & window	Yes
Homepage MPU Banner Advert	£125 per month
Category Page MPU Banner Advert**	£100 per month
'Don't Miss' Promotional Advert**	£75 per month
Feature in Consumer Newsletter** 150 words and 1 image OR Banner advert in an orientation of your choice	£75 per month

*Conditions apply - please ask for details. **Subject to availability.

Additional Advertising



We have plenty of additional advertising opportunities for both members and non-members, including different banners, press visits from us, competitions and more. Please see our Rate Card for prices or for more information, please get in touch.

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